Web Design Evaluation Rubrics #1

Business Technology Education Department
Maria V. Campano

A

Website/page content is **complete** and **meets all the assignment requirements**; including links work; site contains graphics that are properly displayed; layout is appropriate for the content; navigating site is easy and follows a logic (from general to specific); color choices blend and/or contrast; fonts are consistent for each type of HTML tag, font size is appropriate and font face is appropriate for online reading (sans-serif where appropriate); contact information is provided; site is free of spelling and grammar errors; and content does not infringe on copyright laws.

B

Website/page content is **complete** and **meets most of the assignment requirements**; links work; site contains graphics that are properly displayed; layout is appropriate for the content; navigating site is easy and follows a logic (from general to specific); color choices blend and contrast; fonts are consistent for each type of HTML tag, font size is appropriate and font face is appropriate for online reading (sans-serif where appropriate); contact information is provided; site is free of spelling and grammar errors; and content does not infringe on copyright laws.

C

Website/page content is **complete** and **meets some of the assignment requirements**; links work; site contains graphics that are properly displayed; layout is appropriate for the content; navigating site is easy and follows a logic (from general to specific); color choices blend and contrast; fonts are consistent for each type of HTML tag, font size is appropriate and font face is appropriate for online reading (sans-serif where appropriate); contact information is provided; site is free of spelling and grammar errors; and content does not infringe on copyright laws.

D

Website/page content is **complete** and **meets few of the assignment requirements**; links work; site contains graphics that are properly displayed; layout is appropriate for the content; navigating site is easy and follows a logic (from general to specific); color choices blend and contrast; fonts are consistent for each type of HTML tag, font size is appropriate and font face is appropriate for online reading (sans-serif where appropriate); contact information is provided; site is free of spelling and grammar errors; and content does not infringe on copyright laws.

F

Website/page is **not complete** (50-99% built).

I

Website/page is not complete (**under 50% built**).

Z

Website/page file does not exist (**not collected**)

Web Design Evaluation Rubrics #2
Business Technology Education Department
Maria V. Campano

A   COMPLETE, WELL-ORGANIZED, FREE FROM ERRORS

The web site is complete, well organized (logically) and free of errors (spell checked; heading names, font size, and font type are appropriate; links work properly, etc). Web site appropriately enhanced with images, video clips, and/or text. Code contains internal comments and is appropriately indented. Web site meets required specifications.

B   COMPLETE, WELL-ORGANIZED, NOT FREE FROM ERRORS

The web site is complete, well organized, but not free of errors (not spell checked; heading names, font size, and font type are not appropriate; links do not work properly, etc). Web site is appropriately enhanced with images, video clips, and/or text. Code does not contain internal comments and/or is not appropriately indented. Web site meets required specifications.

C   COMPLETE BUT LOGICALLY INCORRECT, NOT FREE FROM ERRORS

Web site does not meet required specifications, i.e. logically incorrect. The web site is complete, but not well organized, and not free of errors (not spell checked; heading names, font size, and font type are not appropriate; links do not work properly, etc). Code may or may not contain internal comments and/or may not be appropriately indented. Web site may or may not be appropriately enhanced with images, video clips, and/or text.

D   NOT COMPLETE (50-90% BUILT)

The web site is not complete, and may not be well organized and free of errors (not spell checked; heading names, font size, and font type are not appropriate; links do not work properly, etc). Web site is not appropriately enhanced with images, video clips, and/or text. Web site does not meet required specifications.

F/I   NOT COMPLETE (UNDER 50% BUILT)

The web site is not complete, not well organized, and not free of errors (not spell checked; heading names, font size, and font type are not appropriate; links do not work properly, etc). Web site is not appropriately enhanced with images, video clips, and/or text. Web site does not meet required specifications.

NW

The web site was not built at all. No files found.